

Digital Services

Web Portal | Social

BRET Solutions

Scope Services

Based on requirements gathering session, following services will be part of scope:



Web Portal

- A comprehensive web portal with an exceptional user experience for buyers and sellers.
- Listing of ads for properties (sale/purchase/rent), vehicles (used), consumer products (used), jobs and services
- Discussion form, news and videos
- User can search ads using filters and create an ad to publish using a content management tool for users and admin.
- Integration with Google, Facebook for sign up
- Support for Google Ads + Basic SEO & Meta tags
- Domain + Hosting
- Reference site: www.qatarliving.com

Direct Marketing

- Manage calls and walk in customers for inquiries related to any properties (sale/purchase/rent), vehicles (used), consumer products (used), jobs and services.
- Provide brochures/flyers for agency's services and promotional campaigns
- Encourage and help customers to place their sale, purchase and rental ads on the portal.
- Promote ad campaigns on the portal to the customers.
- Interact with potential investors to become reseller partner for sale, purchase and rent of their exclusive properties.
- Execute SMS campaigns using a business mobile number.

Social Marketing



- Each platform: 20
- Total posts: 60
- Paid ad campaigns: PKR 10,000/week
- Reach – 100,000 people (est.)
- All artwork included
- Advance Payment
- Campaign cycle (rotating) – 30 days
- YouTube – Customer Engagements

Social Marketing



Our Approach



Project Costing

Services	Cost (PKR)
Website Design + Development	200,000
Social Media Marketing	30,000/month
Content Development & Blog Writing	750 (per post)
Logo	15,000

- Blog post will be between 350-500 words. First 5 posts will be free of cost.
- Content will be per website page
- Social media marketing cost is negotiable based on the approach and includes services charges only. Media buying on social channels will be client responsibility.

Business Model

Revenue Streams

Charges

Ads Listing (Seller) ¹

100 per ad

Google AdWords

Featured Ads ²

500 per ad

3rd party Ads/Banners ³

Premium Sellers (Rent/Purchase)

8-10% of asset
value

Premium Buyers

8-10% of asset
value

1. Regular ad will expire after 30 days. Valid for first 3 months of launch.
2. Premium ad will expire after 7 days and convert to regular ad
3. 3rd party ads/banners will renew/expire after 15 days.

Responsibilities

Client

Provide the domain and hosting details for the website design, development and maintenance.

Provide strategy for social media marketing for Facebook (other channels to be specified).

Provide the copyright material (images) to be used for the website and social media marketing.

Terms

Confidentiality & Understanding

Client will only be involved with resources for tasks assigning, reviewing and monitoring.

Client and resource will not directly involve in any payment and related matters.

Client will clear the monthly payment in first week of every month.

Resource will work daily 5 hours a day (Sunday to Thursday).

First 3 months as evaluation and further 9 months retention on same rate for all resources.

Case Studies

OUTDOOR ENTERTAINING

Time to move the party outside.

Shop now →

Decor inspiration for the big "I do".

Shop now →

Fantastic finds that ship for free →

✓ Unique everything

We have millions of one-of-a-kind items, so you can find whatever you need (or really, really want).

✓ Independent sellers

Buy directly from someone who put their heart and soul into making something special.

✓ Secure shopping

We use best-in-class technology to protect your transactions.

Popular right now

Facial Care

Show more

Shipping

- ☐ Free shipping
- ☐ Ready to ship in 1 business day
- ☐ Ready to ship within 3 business days

Special offers

- ☐ On sale

Shop location

- ☒ Anywhere
- ☐ Pakistan
- ☐ Custom

Enter location

Item type

- ☒ All items



SKIN CARE
Facial Care



Natural Facial Scrub w/ Moringa, L...
MeadowlarkBotanical
★★★★★ (1,982)
USD 14.00



SKIN CARE
Tattooing & Henna



Vitamin C Serum, Antioxidant Rio...
7ChakraSoap
★★★★★ (1,040)
USD 12.00
Eligible orders get 20% off



SKIN CARE
Moisturisers



Vitamin C Antioxidant Treatment ...
NaturaWisdom5pc
★★★★★ (598)
USD 29.34 ~~USD 32.60~~ (10% off)



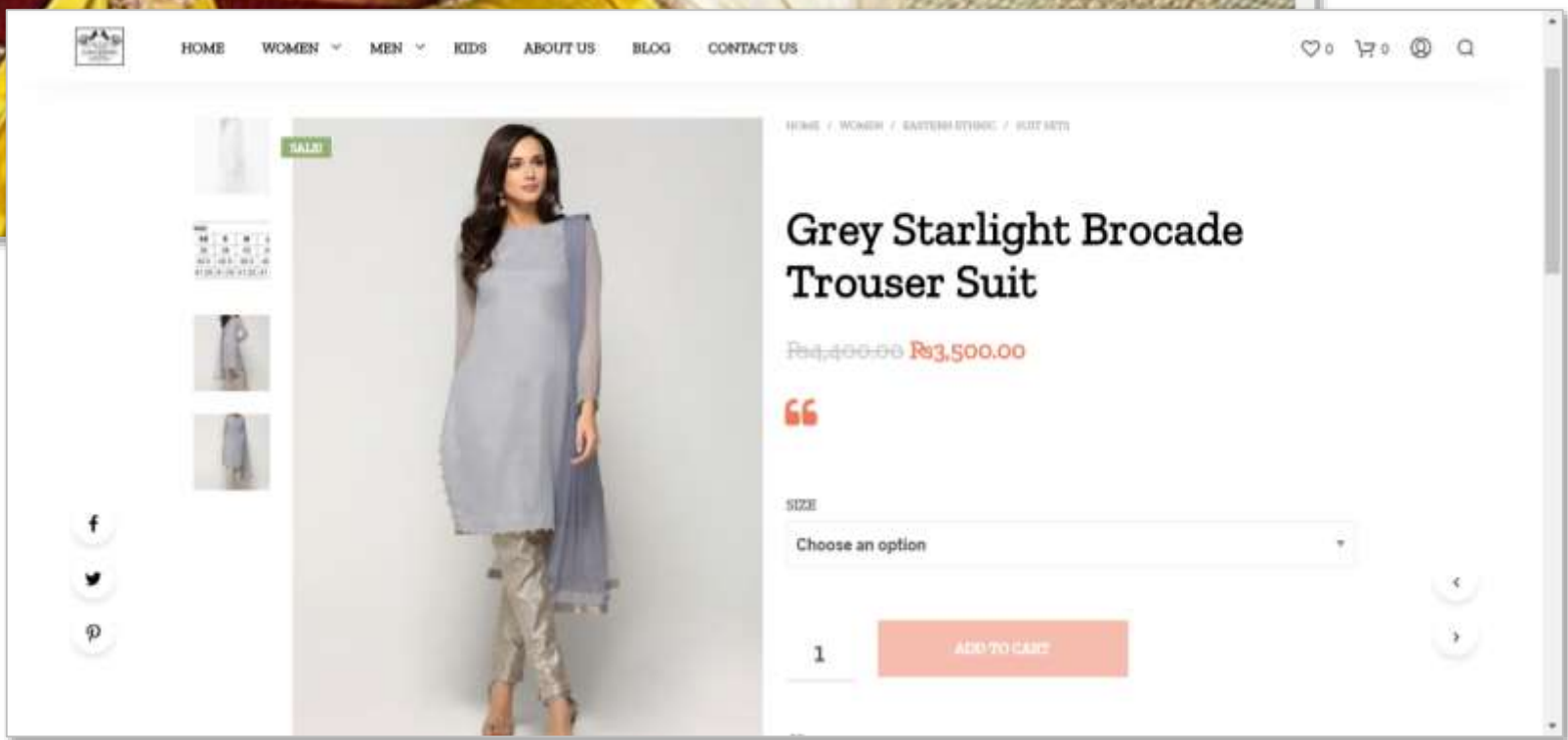
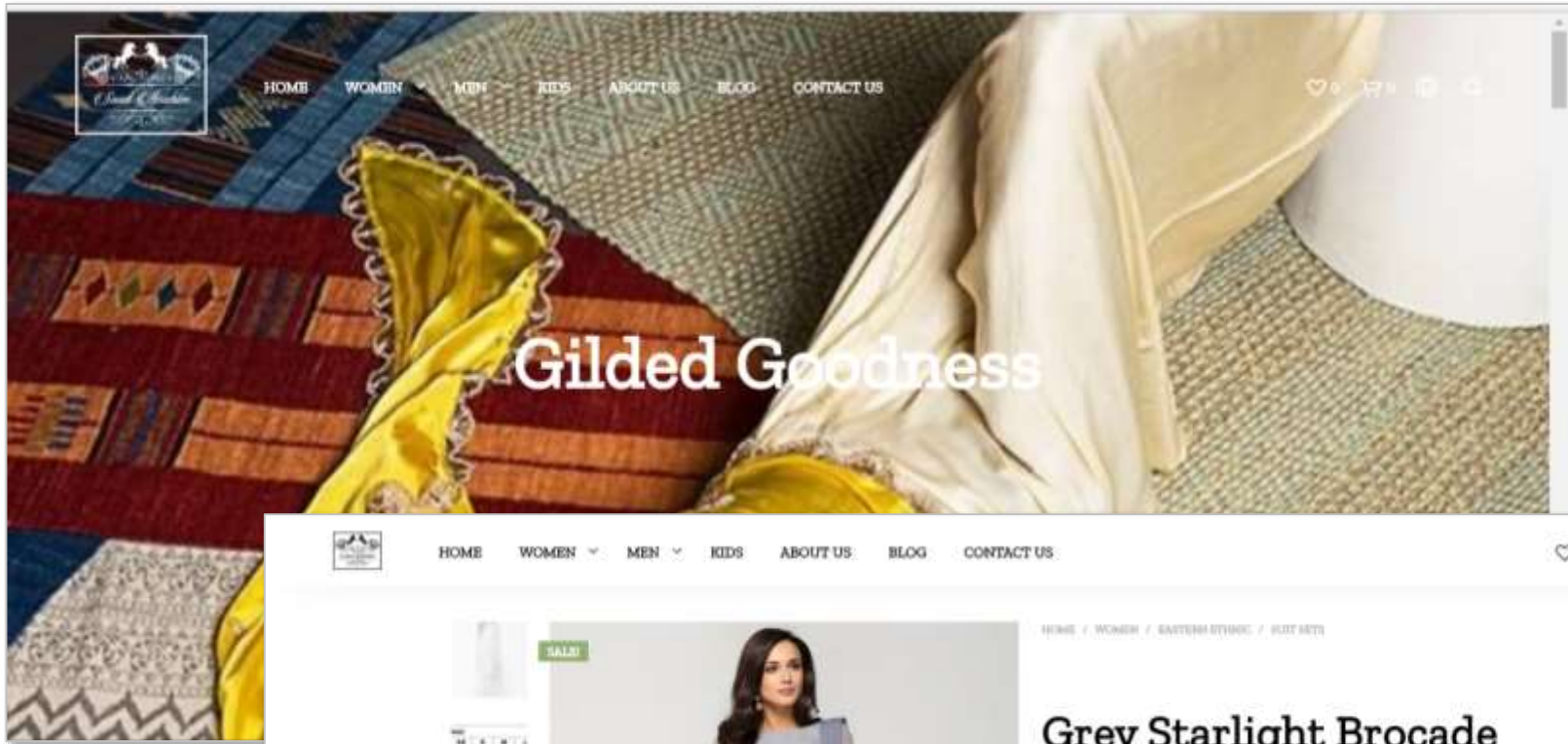
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Salves & Balms



Ready-to-use 100% natural Rajast...
AlhudaHenna
★★★★★ (1,349)
USD 6.99
Eligible orders get 10% off

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Special Offers

- ☐ Sales & Discounts (3)
- ☐ Clearance/Closeout (3)

Brand

Customer Ratings

Price

27 items in Beach Towels

Sort by Featured items



Martha Stewart Collection Words Beach Towels Collection, Created for Macy's

Your Choice PKR 4,988.68



Martha Stewart Collection Cabana Cotton Stripe Beach Towel, Created for Macy's



Dena 34" x 66" Printed Beach Towel

www.macys.com

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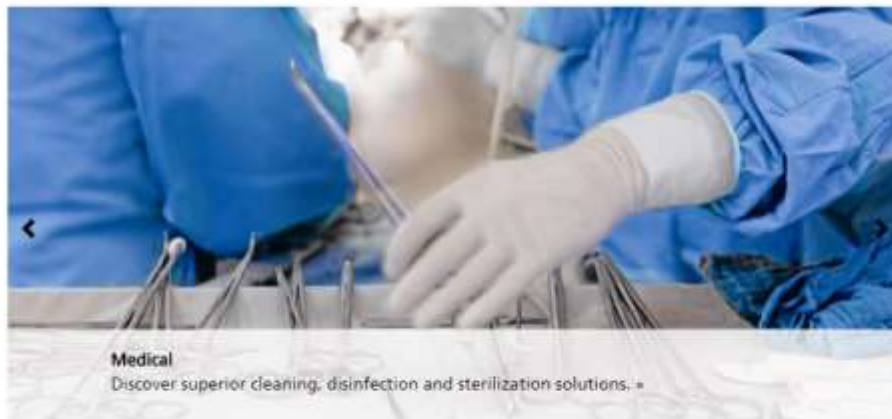
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Small Chamber Steam Sterilizer - MST V 446



Belimed's MST V 446 Steam Sterilizer has been engineered to provide the flexibility and versatility you need whether your application is immediate use in the OR, day to day operations in a surgery center, or quick turnaround sets in sterile processing.

Watch the MST V 446 Steam Sterilizer video to see more about this new system.

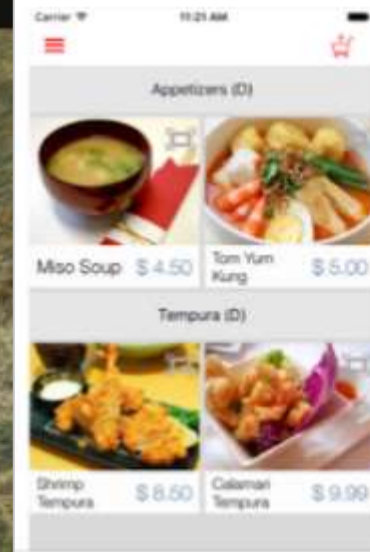
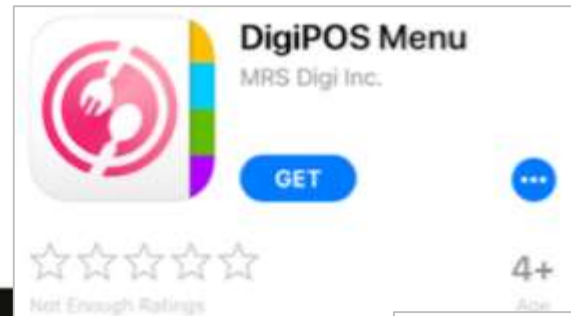
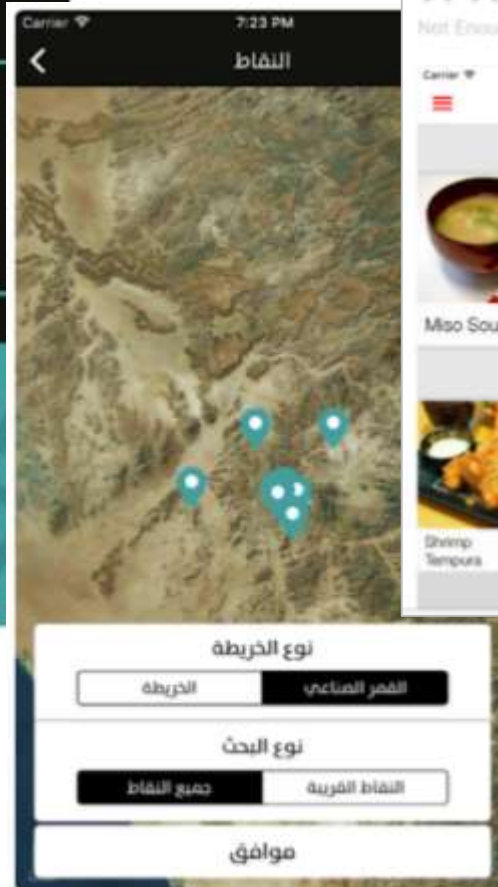
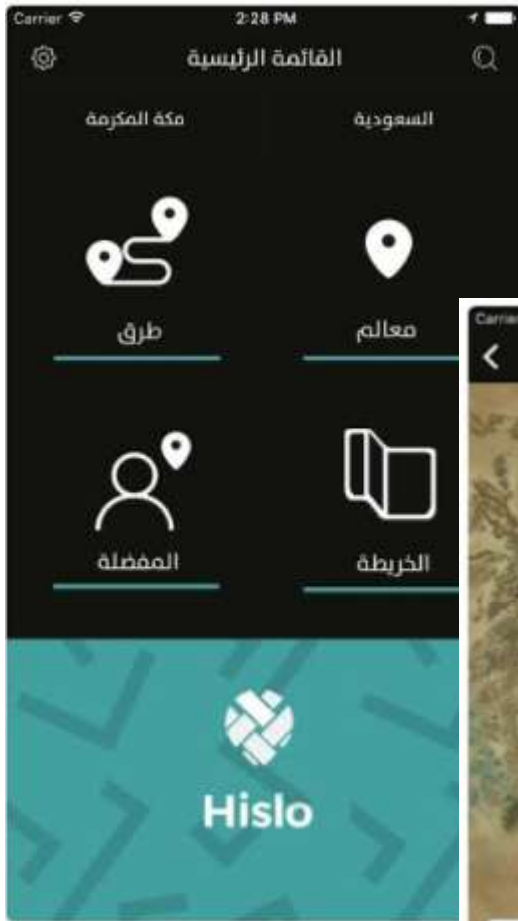
Features

- Ideal for OR's, surgical centers, and sterile processing departments with its small chamber size of 16 x 16 x 26.
- Optional integrated compressor minimizes additional investments in construction and utilities.
- Integrated electric boiler available providing contaminate free steam (Clean Steam), reducing the need for expensive chamber maintenance and extending the life of medical

Related Resources

Literature

▲ 44110 Belimed MST V 446 Sell Sheet (4.7 MB PDF)



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